NEWDAY DIGITAL WORKS

Advertising and Marketing Disclaimer

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No Guaranteed Advertising Results

NewDay Digital Works provides digital advertising and marketing services intended to help businesses improve their online visibility and reach prospective customers. We do not guarantee any specific number of impressions, clicks, inquiries, leads, conversions, sales, revenue, return on advertising spend, or other marketing outcomes.

Results vary according to market demand, competition, advertising budget, campaign setup, creative materials, landing-page performance, pricing, customer behavior, and other factors.

Advertising Budget and Service Fees

Unless the written proposal expressly states otherwise, the Client's advertising budget is separate from NewDay Digital Works' service or campaign management fees.

The Client is responsible for the advertising expenditure approved for the campaign and any third-party platform charges, taxes, or other disclosed costs. NewDay Digital Works will obtain the Client's approval of the budget and material campaign terms before launching a campaign on the Client's behalf.

Third-Party Advertising Platforms

Advertising campaigns may use platforms such as Google, Facebook, Instagram, or other third-party services. NewDay Digital Works does not control these platforms and cannot guarantee ad approval, uninterrupted delivery, account access, audience reach, platform pricing, or continued availability. Platform rules, algorithms, and advertising policies may change.

Client Responsibilities

The Client is responsible for the accuracy of its business claims, product descriptions, pricing, offers, and materials supplied for advertising. The Client must ensure that its products, services, and advertising practices comply with applicable laws and platform policies.

NewDay Digital Works may decline or pause material that appears unlawful, deceptive, misleading, or inconsistent with applicable advertising policies.

Tracking and Reporting

Where included in the agreed scope, NewDay Digital Works may provide campaign reports based on available platform data and tracking tools. Reporting data may be delayed, incomplete, estimated, or affected by privacy settings, tracking limitations, attribution methods, and third-party systems. Reported results should not be interpreted as a guarantee of future performance.

No Professional Advice

Marketing information provided by NewDay Digital Works is not legal, tax, investment, or financial advice. Clients should obtain appropriate professional advice for regulated activities or claims requiring substantiation.

Contact

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